

FUNDING OPPORTUNITY

Tupa Kitambaa, Jali Afya Yako

Phase 2: menstrual hygiene facilities in public marketplaces and bus stations

STATUS: COSTED, SEEKING
FUNDING

USD 6,900 builds one menstrual hygiene facility in a public marketplace or bus station. Six facilities cost USD 41,500; the full programme of ten costs USD 67,300.

Tupa Kitambaa, Jali Afya Yako means “discard a piece of cloth and take care of your health.” The campaign asks women and girls to stop using strips of cloth during menstruation, which are hard to keep clean, prone to leaking, and associated with infection. FOMO Initiative estimates around 85 per cent of adolescent girls and women in economic hardship rely on them.

In the markets and bus stations where thousands of women trade and travel daily, toilets exist but were never designed with menstruation in mind: no private space to change, no water to wash, no way to dispose of used materials. Women lose trading days, or endure the day in discomfort. Phase 2 builds what is missing.

PER FACILITY	SIX FACILITIES	TEN FACILITIES	DURATION
USD 6,900	USD 41,500	USD 67,300	12 mo
All-in cost	Core programme	Full programme	Build and handover

What each facility includes

- A private changing space with a secure door, and an improved latrine
- A handwashing and washing point, with water storage and connection
- An incinerator chamber for safe disposal of used materials
- A vending machine supplying affordable sanitary pads

Indicative programme cost

Facility construction and fit-out, 6 facilities at USD 4,800	28,800
Attendant training, awareness, monitoring, audit and contingency	12,700
TOTAL, SIX FACILITIES (USD)	41,500

Why it lasts

- **Built on existing sites.** Facilities upgrade toilets already operating, so no new management arrangement is needed.
- **Maintained from existing revenue.** Operators already collect user fees, which fund cleaning, consumables and upkeep.
- **Publicly owned.** Facilities are handed to the municipal authority on completion.
- **Proven campaign.** Phase 1 delivered 10,000 pads and trained 100 women with the District Commissioner's Office.

To discuss supporting this project:

Vivian Sirikwa, Founder & Managing Director, FOMO Initiative
 Wing A, Floor 1, Msasani Tower, Msasani Peninsula, P.O. Box 105778, Dar es Salaam
 Registered non-governmental organisation, Reg. No. 00NGO/R/7009

Figures indicative, stated in USD at prevailing exchange rates. Construction costs to be confirmed by competitive quotation before commitment.